OWN YOUR FRANCHISE REAL ESTATE AGENCY/ BROKERAGE WITH REAL ESTATE MATCHING24

Start Your Exclusive Real Estate Business Today

IF YOU'RE READY TO BECOME A BUSINESS
OWNER IN REAL ESTATE, REAL ESTATE
MATCHING24 GIVES YOU THE CHANCE TO
LAUNCH YOUR OWN FRANCHISE/ BROKERAGE
REAL ESTATE AGENCY IN AN EXCLUSIVE
TERRITORY OF 300,000 INHABITANTS.



Franchise Opportunity at a Glance

- FRANCHISE FEE: 900,000 PHP (ONE-TIME, DEPENDS ON TERRITORY SIZE)
- TERRITORY FEE: 900,000 PHP (ONE-TIME, EXCLUSIVE AREA)
- TOTAL INVESTMENT RANGE: 2,000,000 –
 4,000,000 PHP
- TERM: 10 YEARS + 5-YEAR OPTION
- TERRITORY SIZE: 300,000 INHABITANTS (EXCLUSIVE RIGHTS)

Real Estate Matching Real Estate Matching 24

INFO@REALESTATEMATCHING24.PH
WWW.REALESTATEMATCHING24.PH

Philippines (English)

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Ongoing Fees

- TECHNOLOGY FEE: 5,900 PHP PER USER/MONTH
- ADMIN FEE: 32,500 PHP/MONTH (DISCOUNTED TO 19,500 PHP/MONTH IN YEAR 1)
- NATIONAL MARKETING FEE: 32,500
 PHP/MONTH + 4% FROM REVENUE
 (EXCLUDING AGENTS' REVENUE)
- ROYALTY FEE: 8% FROM REVENUE (EXCLUDING AGENTS' REVENUE)
- TRANSACTION FEE:
- 0.2% OF PURCHASE PRICE (MAX.
 32,500 PHP PER SALE, 1-12 DEALS)
- 0.2% OF PURCHASE PRICE (MAX. 16,250 PHP PER SALE, FROM 13TH DEAL)
- 5,850 PHP PER LEASE/RENT

Commission Split with Agents

- 85% REAL ESTATE AGENT LESS 8% ROYALTY
 FEE (1.CAP 450.000 PHP = 15% FROM
 3.000.000 PHP REVENUE, THEN SWITCH TO
 90%)
- 11% FRANCHISEE (MAXIMUM 330.000 PHP)
- 4% NATIONAL MARKETING FEE
- 90% REAL ESTATE AGENT LESS 8% ROYALTY
 FEE (2.CAP 150.000 PHP = 10% FROM
 ADDITIONAL 1.500.000 PHP REVENUE)
- 6% FRANCHISEE (MAXIMUM 90.000 PHP)
- 4% NATIONAL MARKETING FEE

TOTAL CAP: 600.000 PHP = 4.500.000 PHP REVENUE

Why Join Real Estate Matching24?

- ▼ FXCLUSIVE TERRITORY RIGHTS
- CLEAR INVESTMENT AND EARNINGS MODEL
- ✓ NATIONAL & REGIONAL MARKETING SUPPORT
- ▼ TECHNOLOGY, CRM, AND BACK-OFFICE
 SERVICES
- ✓ GROWTH PATHWAY: FROM AGENT →
 FRANCHISE OWNER

Franchise Real Estate Agency/ Brockerage

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Franchise Growth Requirements

- YEAR 3: OPEN AN OFFICE IN YOUR TERRITORY
- YEAR 3: MINIMUM 3 REAL ESTATE
 AGENTS
- YEAR 4: MINIMUM 5 REAL ESTATE
 AGENTS





Support from Headquarters

- CRM WITH MOBILE APP
- TRANSACTION & BILLING SOFTWARE
- NATIONAL MARKETING & LEAD GENERATION
- PHONE SERVICE & AGENT SUPPORT
- FULL FRANCHISEE SUPPORT

Extra Franchisee Support Incentives

IF YOU OPEN AN OFFICE, REAL ESTATE

MATCHING24 SUPPORTS YOU WITH UP TO 0.5%

REVENUE BONUS PER AGENT (CAPPED), WITH

ADDITIONAL BONUSES IF YOU SHARE YOUR

OFFICE WITH OTHER REAL ESTATE MATCHING24

FRANCHISES (PROPERTY MANAGEMENT,

MORTGAGE BROKER, INSURANCE BROKER,

PROPERTY VALUATION).

EXAMPLE: WITH 8 AGENTS + 2 FRANCHISE PARTNERSHIPS, SUPPORT CAN REACH 960,000 PHP/YEAR (DEPENDING ON AGENT REVENUE).